



## **IFP100H - Themes in World History**

**Lectures:** Mondays and Wednesdays, 2-4 PM – WI 523

**Tutorial:** Fridays, 2-3 PM – WI 523

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<b>Office hours</b>	Monday 4-5 PM	<b>Website</b>	<a href="http://portal.utoronto.ca">http://portal.utoronto.ca</a>

### **Description**

Through the study of commodities such as beer, spices, coffee, tea, and the Big Mac this course explores world history from the origins of agriculture to the present. By analyzing the historical context of such commodities, we will explore issues of technological development, the creation of world markets, migration, identity, culture, politics, economics, and the environment. We will also explore each commodity's role in today's society and how globalization and its impact on the trade of each commodity affect our choices as consumers and actors on the world stage. The class concludes with an exploration of the development of fast food and its impact on global commodities and culture. Lectures and discussions take a comparative approach, with examples drawn from across the world. Students will also have the opportunity to develop academic skills by reading, writing, and discussing various academic sources.

### **Course Format**

#### **Lectures**

During lectures I will provide slides and images to illustrate the topics covered. Since there is no textbook available that neatly covers the topics discussed in this course, the material covered in lectures will be available on the course website. Although presentation slides will

be made available through the course website, be aware that they do not fully replace attendance in class. Questions are encouraged during lecture.

### **Discussion**

Each lecture will also incorporate at least 30-40min of discussion period during which we will talk about the sources assigned. In the discussion period, students may be asked to occasionally break up into smaller groups to talk about questions related to the specific documents assigned.

### **Tutorial**

On Fridays, I will be available between 2:00-3:00 PM to discuss any questions that were left unanswered about lectures or readings. You can use this time to read the assigned texts or meet with your study groups. Some Fridays will be dedicated to class outings or workshops.

## **Course Websites**

For this course, we will be using both Blackboard and a Facebook group

### **Portal**

Portal is the course management platform used by this course. You will access it through <http://portal.utoronto.ca>

Portal will be used for:

- posting all assignment sheets
- posting links to readings
- access grades

### **Facebook group**

In addition to Portal,

- discussion on the readings (see below for requirements)
- questions regarding course issues, readings, assignments etc.

## **Required Texts**

The readings assigned will be available online via the course website. You are encouraged to download and print the texts to bring to class. In order to be able to more fully participate in class discussions, you should consider writing notes about the readings before class.

As you will see from the lecture schedule, you are required to read material for each class. Please make sure that you do the reading prior to class as we will be discussing it during lectures, as well as during the discussion sections. Your main assignment will be based on some of the readings listed above and you will be expected to draw from material from lectures and readings during the final exam. **Participation in both in-class and online discussions is worth 30% of the final mark.**

## Assignments

	Due date	Value
Reflection papers	July 15/Aug 2	10%
Midterm test	July 18	10%
Essay Proposal	July 25	5%
Essay	Aug 12	20%
Term test	Week of Aug 15	25%
Online Participation		10%
Participation (in-class)		20%

## Course Requirements

More information about each of the assignments below is available on the course site.

### **Class Attendance and Participation 20% (In-Class); 10% (Facebook responses)**

As you can see from the above, class attendance and participation accounts for 20% of your mark. You cannot make up this mark at the end of the course.

Your participation grade is divided between:

- a) Online discussion (10%)

For the online discussion, go to the Facebook group and share your impressions of the readings with the class. The comments that you post on the readings will act as a springboard for in-class

discussion. You may respond to both the readings and the comments made by your fellow students. You must do this by 10 AM of class day.

Some ideas of what to post include:

1. a reaction to the readings – e.g. which reading you liked best and why? Or a reaction to someone else’s reaction – a major goal of this course is to get students to interact with one another. If you agree or disagree with someone else’s post, you can respond to it explaining why or how you agree or disagree with your classmate.
2. A connection between the readings and previous readings or lectures
3. An Aha! moment – an Aha! moment is a moment in which something you have been reading or contemplating make sense with unexpected clarity. Anybody who posts an Aha! moment and explains how and why suddenly something made sense to them will earn extra points.

Students must participate in these discussions BEFORE EACH CLASS.

b) Participating in class discussions (20%)

All students must come to class prepared to discuss the assigned readings. Participating in discussion does not mean simply being able to answer questions - asking questions about the readings or reflecting on a connection you noticed also contributed to class discussions.

As participation online and offline is worth 30% of your final grade, participating on a regular basis and attending all classes can make the difference between passing or failing this course. Note that attendance only, without any informed participation, does not guarantee a passing grade.

**Written Assignments (70%)**

a) Midterm test (10%). The goal of this test is to evaluate your understanding of the material presented in the first half of the course and challenge you to integrate it into the main themes of the course. This will also be an opportunity to prepare you for the final exam. July 18th.

b) Reflection papers (2 x 5%). The goal of the reflection paper is to make an argument based on a topic related to the course based on your own experience. You will write two reflection papers. The first will be due on July 15th and will be connected to the topic of beer and the second will be due on August 2nd and will be based on coffee.

c) Essay (5% + 25%) The aim of this assignment is to evaluate arguments in various sources. The essay should be 5 double-spaced pages. Proposal – July 25; Final Essay – Aug 12th.

d) Term test (25%). The goals of the final test are to evaluate whether you have understood the main issues and themes covered in the course and to assess your ability to use the information that you have learned to form convincing and thoughtful arguments. You will be asked to identify some key terms from the second half of the course as well as write essays that will draw from material from the entire course. The term test will take place in the week of August 15th.

## **Course policies**

### **Late papers**

Because of the time constraints of a summer course, NO LATE PAPERS will be accepted, except in cases of medical emergencies and only with appropriate documentation.

### **Office hours & email etiquette**

Students are strongly encouraged to come to office hours to introduce themselves and to discuss any aspect of the course. There is no need to make an appointment, as I will be available at my office during office hours precisely for that purpose.

If my office hours are not suitable to your schedule, please contact me for an alternative arrangement. E-mail is the best way of contacting me. I will respond to emails within 24 hours during the week and 48 hours during the weekend; if you get no acknowledgement of your email within that time frame, please don't hesitate to send a second message. Although email is usually reliable, it has happened in the past that students' emails ended up in my spam box.

### **Academic Integrity/Plagiarism**

Academic integrity is fundamental to learning and scholarship at the University of Toronto. Participating honestly, respectfully, responsibly, and fairly in this academic community ensures that the U of T degree that you earn will be valued as a true indication of your individual academic achievement, and will continue to receive the respect and recognition it deserves.

Familiarize yourself with the University of Toronto's *Code of Behaviour on Academic Matters* (<http://www.governingcouncil.utoronto.ca/policies/behaveac.htm>). It is the rule book for academic behaviour at the U of T, and you are expected to know the rules. Potential offences include, but are not limited to:

In papers and assignments:

- Using someone else's ideas or words without appropriate acknowledgement.

- Copying material word-for-word from a source (including lecture and study group notes) and not placing the words within quotation marks.
- Submitting your own work in more than one course without the permission of the instructor.
- Making up sources or facts.
- Including references to sources that you did not use.
- Obtaining or providing unauthorized assistance on any assignment including:
  - working in groups on assignments that are supposed to be individual work;
  - having someone rewrite or add material to your work while “editing”.
- Lending your work to a classmate who submits it as his/her own without your permission.

On tests and exams:

- Using or possessing any unauthorized aid, including a cell phone.
- Looking at someone else’s answers
- Letting someone else look at your answers.
- Misrepresenting your identity.
- Submitting an altered test for re-grading.

Misrepresentation:

- Falsifying or altering any documentation required by the University, including doctor’s notes.
- Falsifying institutional documents or grades.

To remind you of these expectations, and help you avoid accidental offences, I will ask you to include a signed Academic Integrity Checklist with every assignment. If you do not include the statement, your work will not be graded.

The University of Toronto treats cases of academic misconduct very seriously. All suspected cases of academic dishonesty will be investigated following the procedures outlined in the *Code*. The consequences for academic misconduct can be severe, including a failure in the course and a notation on your transcript. If you have any questions about what is or is not permitted in this course, please do not hesitate to contact me. If you have questions about appropriate research and citation methods, seek out additional information from me. If you are experiencing personal challenges that are having an impact on your academic work, please speak to me or seek the advice of your other IFP instructors or the IFP office.

### **TURNITIN.COM**

Normally, students will be required to submit their course essays to Turnitin.com for a review of textual similarity and detection of possible plagiarism. In doing so, students will allow their essays to be included as source documents in the Turnitin.com reference database, where they will be used solely for the purpose of detecting plagiarism. The terms that apply to the University’s use of the Turnitin.com service are described on the Turnitin.com web site

## Lecture Outline

	Beer and the Origins of Civilization	Assignments
July 4	<b>Introduction - Commodities in World History</b> <i>Activity in class</i>	
July 6	<b>Beer &amp; the origins of human civilization</b> Homan, Michael M. "Beer and Its Drinkers: An Ancient Near Eastern Love Story." <i>Near Eastern Archaeology</i> 67, no. 2 (June 2004): 84–95. Standage, Tom. "A Stone-Age Brew." In <i>A History of the World in 6 Glasses</i> , 9–23. New York: Walker & Co., 2005.	
July 11	<b>The boom in artisanal beers</b> Eberts, Derrek. "Neolocalism and the Branding and Marketing of Place by Canadian Microbreweries." In <i>The Geography of Beer</i> , edited by Mark Patterson and Nancy Hoalst-Pullen, 189–99. Howard, Philip H. "Too Big to Ale? Globalization and Consolidation in the Beer Industry." In <i>The Geography of Beer</i> , edited by Mark Patterson and Nancy Hoalst-Pullen, 155–65.	
	Spices and Global Trade	
July 13	<b>The Spice trade and the origins of European expansion</b> Freedman, Paul H. "Introduction." <i>Out of the East: Spices and the Medieval Imagination</i> , 1-18. New Haven: Yale University Press, 2008. Freedman, Paul H. "Spices: how the search for flavors influenced our world." In <i>Yale Global Online</i> .	July 15: Reflection 1 due  July 15, 10:45-11:45: Library Workshop at New College Library
July 18	Midterm test (in-class)	July 22, 1:00 PM: Visit to the Fisher Library.
	Coffee & Revolution	
July 20	<b>The history of coffee &amp; revolution</b> Summerville, John. "Surfing the Coffeehouse." <i>History Today</i> , 1997.	July 25: Essay Proposal

	Brennan, Thomas. "Coffeehouses and Cafes." In <i>Encyclopedia of the Enlightenment</i> . Oxford: Oxford University Press, 2002	
July 25	<b>Coffee now &amp; then: Black Gold</b> Roseberry, William. "The Rise of Yuppie Coffees and the Reimagination of Class in the United States." <i>American Anthropologist</i> , New Series, 98, no. 4 (December 1, 1996): 762–75. Screening of <i>Black Gold</i> at Media Commons	Outing: Coffee shop assignment for reflection 2 (throughout the week)
	<b>Tea &amp; Colonialism</b>	
July 27	<b>Tea &amp; Empire: China and England</b> Macfarlane, Alan and Iris Macfarlane. "Empires of Tea." In <i>Green Gold: The Empire of Tea</i> , 166-187. London: Ebury Press, 2003.	Aug 1: Reflection 2 due
Aug 1st	Public holiday - no classes	
	<b>McDonald's &amp; Globalization</b>	
Aug 3	<b>McDonald's &amp; McDonaldization</b> Penfold, Steve. "Fast Food." In <i>The Oxford Handbook of Food History</i> , edited by Jeffrey M. Pilcher, 279–301. New York: Oxford University Press, 2012. Ritzer, George. "An Introduction to McDonaldization." In <i>McDonaldization: The Reader</i> , confirm numbers. Thousand Oaks: Pine Forge Press, 2010.	August 5: Screening of <i>Food Inc</i>
Aug 8	<b>Globalization &amp; its critics - Conclusion</b> Roberts, Wayne. "The high cost of cheap food." in <i>The no-nonsense guide to world food: new edition</i> , 54-82. Oxford: New Internationalist Publications, 2013. Northcutt, Wayne. "José Bové vs. McDonald's: The Making of a National Hero in the French Anti-Globalization Movement." <i>Proceedings of the Western Society for French History</i> 31 (2003).	Aug 12: Essay due
Aug 10	<b>Review</b>	